

# ENVIRONMENTAL POLICY STATEMENT



John Good Ltd as a creative agency is committed to providing outstanding products and services within a framework which balances economic, client and environmental requirements, those products and services include Branding, Design & Illustration, Printing (both digital and lithographic), Publishing, Advertising and a wide range of Digital solutions.

As part of that commitment we will conduct our operations at our single site in Rugby in-line with an Environmental Management System, which meets the internationally recognised environmental management system standard, ISO 14001:2015.

It is our policy and commitment to:

- Protect the environment including prevention of pollution
- Fulfill applicable compliance requirements
- Ensure employees act in accordance with this policy and John Good's Environmental Management System and have relevant competences to fulfill their environmental responsibilities
- Review our operations and processes and their environmental impacts, developing appropriate procedures and practices which maintain and where possible improve our environmental performance and ensuring that pollution is prevented
- Monitor waste management and ensure re-use, recycling and disposal is consistent with good practice
- Monitor and seek to reduce resource usage including electricity, water, gas and fuel consumption
- Ensure the environment performance of our suppliers is assessed and that buying decisions take into consideration environmental impacts
- Set and monitor environmental objectives as part of the Management Review process or as and when opportunities are identified
- Continually improve our Environmental Management System to enhance our environmental performance

This policy shall be maintained and reviewed through Management Review however, it is the responsibility of all at John Good to ensure these commitments are adhered to and opportunities for improvement identified.

**Robin Parish**  
**Commercial Director**

*Dated: 08/08/17*